

SPEAKER KIT

Speaking topics

I speak about technology as someone who has to make it work on Monday, not as someone predicting the future from a safe distance. Fewer forecasts, more honest conversation about what leaders should be doing now. Every talk is rebuilt for the room rather than delivered twice.

ARTIFICIAL INTELLIGENCE

The AI update

What has changed, what is next and what you actually need to know. I have given this talk to the same conference three years running, which means going back and marking my own homework in public. Rebuilt every time, because it has to be.

AI without the theatre

Everyone has a pilot and a pile of licences. Almost nobody has adoption. This is about the unglamorous middle: governance, capability, and the boring work that decides whether any of it survives contact with an actual organisation.

What AI still cannot do

Creativity, empathy, critical thinking and experience. I said that from a stage in 2023 and I have been revising the scorecard in public ever since. A useful talk for audiences who are anxious rather than excited.

DIGITAL, DATA AND INNOVATION

Digital transformation that actually transforms

Replacing the technology is the easy part. The organisation is the real project. Why most programs fail politely, in rooms where everyone agreed, and what to do differently.

Data maturity, honestly assessed

Maturity is not a ladder, and ranking people against a single model tells you very little. How to work out where you actually are and what the genuinely useful next step looks like.

Innovation is a behaviour, not a department

Getting emerging technology out of slide decks and into services, products and communities. Drawn from running an innovation lab and building a technology company at the same time.

Governance that makes you faster

Good governance is an accelerator, not a list of things you are not allowed to do. People move quickly once someone has answered the question of what is permitted.

LEADERSHIP AND CULTURE

Building teams people want to be part of

Curiosity, culture, psychological safety and capability, from building a Commonwealth Games team from one person to twelve, to a startup where nobody had done the job before.

Leading through constant change

What holds a team together when the technology, the strategy and the org chart all keep moving. Practical, and drawn from having got it wrong a few times.

Nice doesn't change things

Being loved is not the same as being necessary. High satisfaction scores are not safety. A challenging session for sectors that are well liked and quietly under threat.

Formats and practicalities

Keynote	20 to 45 minutes
Conference slot	Short, tight, one idea
Panel	Happy to disagree
Fireside	Facilitated conversation
Workshop	Executive or team sessions

Happy to do a pre-event call to tailor the content to your audience. To talk it through, email Tracy@tracywhitelaw.com