

SPEAKER KIT

Biographies

Three lengths, ready to paste into a program, a run sheet or an introduction. Please use them as written rather than paraphrasing.

ONE LINE

Tracy Whitelaw is Chief Digital Officer at the Local Government Association of Queensland and co-founder and CEO of immersive entertainment company HavenXR.

SHORT — ABOUT 50 WORDS

Tracy Whitelaw is Chief Digital Officer at the Local Government Association of Queensland, leading digital, data and AI across 77 councils, and co-founder and CEO of HavenXR. She has been building AI since 2007, ran digital for the Gold Coast 2018 Commonwealth Games, and was named iTnews Government Technology Leader of the Year in 2026.

LONG — ABOUT 150 WORDS

Tracy Whitelaw is a technology executive, founder and speaker with more than twenty-five years across government, critical infrastructure, major events and emerging technology. She is Chief Digital Officer at the Local Government Association of Queensland, where she leads digital, data, technology and innovation and works with 77 councils on AI, cyber and transformation. She is also co-founder and CEO of HavenXR, an Australian immersive entertainment studio. Tracy began working on conversational AI in 2007 at a startup later acquired by IBM, was one of the first social media specialists in Australian local government, and built the digital function for the Gold Coast 2018 Commonwealth Games from one person to a team of twelve. She holds an MBA and is a graduate of the AICD. She was Women in Digital Executive Leader of the Year in 2021 and iTnews Government Technology Leader of the Year in 2026. Scottish by birth, she lives on the Gold Coast.

The details organisers usually ask for

Preferred title	Chief Digital Officer, LGAQ, and co-founder of HavenXR
Pronunciation	White. Law. Put them together.
Based	Gold Coast, Queensland. Brisbane, regional and interstate all fine.
Formats	Keynote, conference slot, panel, fireside, workshop
AV	Slides supplied in advance on request. Handheld microphone preferred.
Fees	Reach out and we will talk.
Recognition	Women in Digital Executive Leader of the Year 2021; iTnews Government Technology Leader of the Year 2026
Contact	Tracy@tracywhitelaw.com

A high-resolution headshot is available at tracywhitelaw.com/contact